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The Role of Terms in Titles of Literary Works in English Language

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Abstract: A large number of works is devoted to the study of non-fiction books in different languages. The literary works were investigated from various points of view. Speech of the author and characters, compositional, stylistic and grammatical features were studied as well as cognitive functions of some language structures. The works of such linguists as Galich G. G., Khovanskaya Z. I., Lukin V. A., Karasik V. I., Mazilova A. Yu., Kukharenko V. A., Brandes M. P. were devoted to the study of these issues. The purpose of this article is to identify the role of headings in revealing the idea and content of literary works by English and American writers, who used a lot of scientific and technical terms, which also became the titles of works. The title is considered as strong position of any text and contains great semantic influence [1, p. 92].

Keywords: definition, title, realism, context, content.

Firstly, let us consider the content of these terms by analyzing their definitions. Novel by American writer Frank Norris is called "Octopus" The definition of this term is "a sea-animal with soft body and eight long arms provided with suckers" [3, p. 861].

This biological term refers to a being, which, with its tentacles with suckers, captures all life around it. Second value of the term octopus is: "something that resembles an octopus esp. in having many centrally directed branches" [4, p. 805]. In Norris's novel, this term figuratively refers to the company in Southern Pacific Railroad. While expanding its sphere of influence, that company defeated the lands of farmers in order to build a set of railroads.

With one term - the title of the novel - the author shows the tragedy of the situation, the intensity of the struggle of farmers for their rights. To realistically show the confrontation between these two sides, the author creatively uses agricultural, railway, economic and legal terms. With the help of terms expressing concepts of these areas, the author of the novel realistically describes the work of farmers, where the key terms are wheat, crop, harvest; plans to seize their lands and ruin farms by a company, key terms as "rate", "cut hauling price", "grading", "fixing the prices", "to be fired", "to quit", "case", "lawyer", "attorney" were used. Name of the novel by the English writer Archibald Cronin's "The Citadel" [5] concludes it has a broader meaning than the definition of a military term reveals: citadel - a fortress protecting a town; a place of refuge or safety [3, p. 175]. In Cronin's novel, the citadel is a small mining town of Blanelly, in which, as in a closed space, the miners are engaged in exhausting labor and they have no way out of this space, which is limited to the scope of the term "citadel". Another meaning of the term citadel is "stronghold" - a stronghold [4, p. 209]. The place where it happens the action of the novel, is the stronghold of a mining company.

In the title of the short story "The Last Inch" by the English writer James Aldridge [6] the metrology term inch is used, which stands for "a measure of length equal to the twelfth part of one foot" [3, p. 632], i.e. "a small amount, distance of degree" [4, p. 587]. The length denoted by the term inch is rather small, and in the story it is associated with a step that must be taken in order to overcome oneself and circumstances in a difficult situation.

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The incentive to do this appears repeatedly in the story and is expressed by the combination "last inch" [5]. In the very beginning of the story, the author conveys the thoughts and feelings of the main character, pilot Ben, through an indirect speech, where he thinks what a real pleasure you experience when you land a plane and when the wheel smoothly overcomes the last inch above ground: "At forty you were lucky if ... you could still feel that artistic pleasure of a beginner when you brought the plane down well ... and the smooth conquest of that last inch above the ground" [6, p. 5]. The importance of the last inch in landing is emphasized in the story and beyond, when the father teaches his son to manage by plane - when you level the plane and fly low to the ground before landing then under you should be six inches: "when you level off it's got to be six inches. Not one foot, or three feet. Six inches!" [6, c. eight]. And then Ben says what if land from too high a height, you sit hard and you can crash the plane, and if you are too small - you can hit the ground and roll over, so it is the last inch that is the most important. This is conveyed using the stylistic device of emphasis: "It's the last inch that's important" [6, p. eight] The famous novel by the American writer Arthur Hailey "Airport" [7] by its title immediately tells the reader about the place where the described events take place. The explanatory dictionary defines the aviation term airport as follows: "a large field where flying machines start and land, especially, one where they may get oil and petrol (gasoline), be repaired, etc., and where there is a custom house" [3, c. 23]. To this we can add that the airport is "a place... which... often serves as a terminal" [4, p. 26]

The content of the novel justifies its title, as it describes the operation of all airport services and events related to the transportation of passengers. For example, using special terms communication describes the premises of the radar – working ground controller positions: "Around them, tightly packed equipment - radarscopes, controls, radio communications panels - lined all four walls" [7, p. 73].

It is also repeatedly said about the hard work of all airport services - the control center flights, aircraft maintenance, and information bureau: "The talk between tower and aircraft was continuous, with no gaps between transmissions" [7, p. 41];

The title of another novel by Arthur Hailey is "Wheels" most closely matches the content of the work [8]. The definition of this term is: "a round frame or disc which turns on an axis. Carts, carriages, etc. run on wheels. Wheels are used for numerous mechanical purposes and in machines" [3, p. 1470]. The lives of all people working in automotive companies and their factories, is inextricably linked with the car - design, testing, manufacturing and selling. The name of the car, the design, testing and production of which is dedicated to the novel, is fictitious - "Orion" (Orion), but the realism of the events described is supported by the names of various brands of cars that were actually produced by the automotive industry of those years: Ambassadors, Hornets, Javelins, Gremlins [8, p. 9].

The term wheels include all content novel and reflects the thoughts and feelings of the characters. This is brilliantly expressed in the words of the author that the career and reputation of all those associated with Orion, from the chairman of the board of directors to a simple employee, depended on how they would spin Orion wheels: "A gigantic amount of stockholders' money, plus the careers and reputations of all involved, from the chairman of the board downward, was riding on the Orion's wheels". And the wheels of the Orion had to turn fast, not only in terms of the speed of the car, but also in terms of the number of cars produced per minute or per hour. For example, from conveyors factories Chrysler-Dodge and Plymouth went hourly over a hundred Dodges and Plymouths: "The car production sources ... were Chrysler - the Dodge and Plymouth plants ..., where more than a hundred cars an hour began flowing off assembly lines at 6 A.M.

On the performance of automobile factories mentioned several times in the novel. In this regard, it is interesting excerpt describing promotional issue counter cars, who minute by minute noted how many cars produced at the moment throughout the country. As soon as on any factory, a finished machine rolled off the assembly line, a new figure appeared on the counter: "The nations output of automobiles for the day..., the tempo of production revealed in a monster Goodyear signboard... In figures five feet high, and reading like a giant odometer, the current year's car production was recorded minute by

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minute, with remarkable accuracy, through a nationwide reporting system. The total grew as completed cars came off assembly lines across the country".

Consider the title of a novel based not on technical, but in scientific terms, namely economic. This is a novel by an American writer Theodore Dreiser's "The Financier" The definition of this economic territory mina is: "a person who is skilled in finance or concerned with finance". Throughout the novel we are talking about the person who comprehends all pre-wisdom of banking and stock exchange, as well as excelled in mediation.

The title of the novel "The Financier" suggests that the reader will meet a certain number of economical terms, as well as get acquainted with the real financial transactions: banking, exchange chewing, and auction. Description of all these opera-tions is accompanied by a huge number of specialties all terms, for example, exchange of bills -paper exchange; discount — accounting of bills; fluctuation in valve - exchange rate fluctuation; primary value cash; brokerage - brokerage office

Remarkable in terms of disclosure of the topic works is the title of a novel American- by Mitchell Wilson's "Life in the Dark" in the original "Live with lightning" [10]. If translated literally, the name will be "Live with lightning" or "Under the current of high voltage." Such an interpretation of this name is confirmed by the definition of the term lightning physics - "a flash of light caused by electricity passing between clouds or between a cloud and the ground" [3, p. 727]. From the title of the novel, it is concluded that it will be about science and the life of scientists.

The author uses numerous special (general and unique) terms in describing the laboratory the laboratory, equipment, experiments. Terminology begins to appear in the novel from the very beginning: wave mechanics - wave mechanics; apparatus -device; physics apparatus - a physical device; thermodynamics - thermodynamics; nuclear physics; electric charge; row; scattering - dispersion; voltage — voltage. The novel "Life in the dark" expands the reader's knowledge in the field politics and science. Significant in length parts of the text abounding in scientific terms, do not reduce interest in the novel, since in the description situations reveal the characters, thoughts and the fate of heroes.

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